

## WHO COMES TO YOUR MIND WHEN YOU THINK

## \*\* POLLUTION PREVENTION CHAMPION \*\*?



**Pollution Prevention (P2)** is any action that improves the efficiency with which we use natural resources, reduces our impacts to the environment and minimizes economic and social costs

**P2 opportunities** can be found by improving operational practices such as product and facility design, training, preventative maintenance, purchasing, inventory management, energy efficiency, use of renewable resources, recycling, supplier chain oversight, customer relationships, and manufacturing and industrial efficiency.

**P2** champions are individuals and/or teams that lead their organizations to improved environmental performance through P2.

## THIS LEADERSHIP CAN TAKE MANY FORMS:

- Identifying P2 opportunities
- Helping to get these ideas implemented
- Inspiring an organizational culture that values P2 and continuous environmental improvement.

## CONSIDER BUT DON'T LIMIT YOURSELF TO **INDIVIDUALS** and/or **TEAMS** IN THE FOLLOWING CATEGORIES . . .

- Industry
- Public Interest Community
- Local Government
- State Government
- Schools & Educational Institutions
- Federal Agencies (DOD, DOE, EPA)
- National Laboratories
- Retail Business
- Tourism & Recreation

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AND FAX IT BACK TO (303) 782-4969;

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BY SEPTEMBER 1, 2004.

PLEASE NOMINATE A **PERSON** OR

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