

# Sustainable Solutions Workshop

July 15, 2015 - Webinar #5

## Agenda:

- ✓ Intent of Class
- ✓ iSite sharing
- ✓ IBD review
- ✓ Life's Principles
- ✓ Evaluating your Design
- ✓ Using a systems approach
- ✓ Update on in-person session
- ✓ Team Homework for in-person session
- ✓ Phone meeting options
- ✓ September report-out webinar
- ✓ Questions and comments



# iSite – Survival

*“It has yet to be proven that intelligence has any survival value”.*

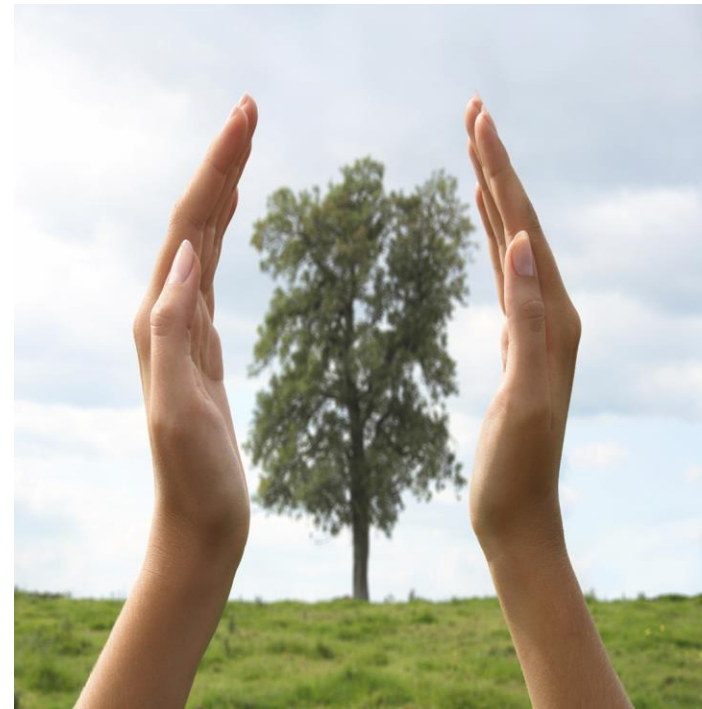
Arthur C. Clark



# Integrate Biology into Design

How to incorporate biology into the creating phase:

- Biologize the question
- Discover natural models
- Abstract design principles
- Emulate the best models and
- Thank Nature



# Integrating Biology into Design

## Abstracting

The abstracting steps:

1. distilling the biological mechanism
2. translating them into design principles

*Abstracting is one of the most critical components of practicing biomimicry and also one of the most difficult.*



# Integrating Biology into Design

**Creating:** an exercise in pursuing creative design solutions for your challenge.

Brainstorm:

- Ideas from abstracted biological strategies
- Design concepts form Life's Principles
- Techniques for translating biological concepts into design





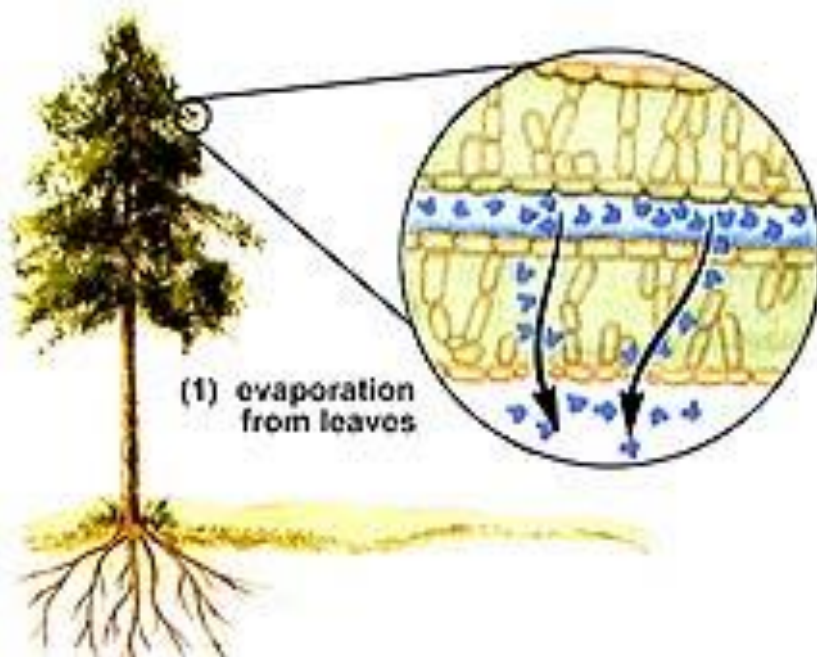
# What are Life's Principles?

- Powerful strategies for survival
- Important tools for strategic design
- What biomimics use to both drive and evaluate the sustainability and appropriateness of our designs.





Grooves on spikes of thorny devil lizard provide drinking water by drawing condensed dew to mouth by capillary action. (Asknature)



# Capillary Action

# Seeds of Biomimicry

A dandelion seed head is shown in the lower-left corner, with its green stem and seed head clearly visible. Numerous seeds with their feathery parachutes are captured in mid-air, drifting upwards and to the right across the frame. The background is a clear, light blue sky.

To succeed at biomimicry requires a kind of mindset, a connection to nature and a guide.

The practice of biomimicry embodies three interconnected but unique realms:

*ethos*  
*(re)connect*  
*emulate*



# LIFE'S PRINCIPLES

## Design Lessons from Nature

Life on Earth is interconnected and interdependent.

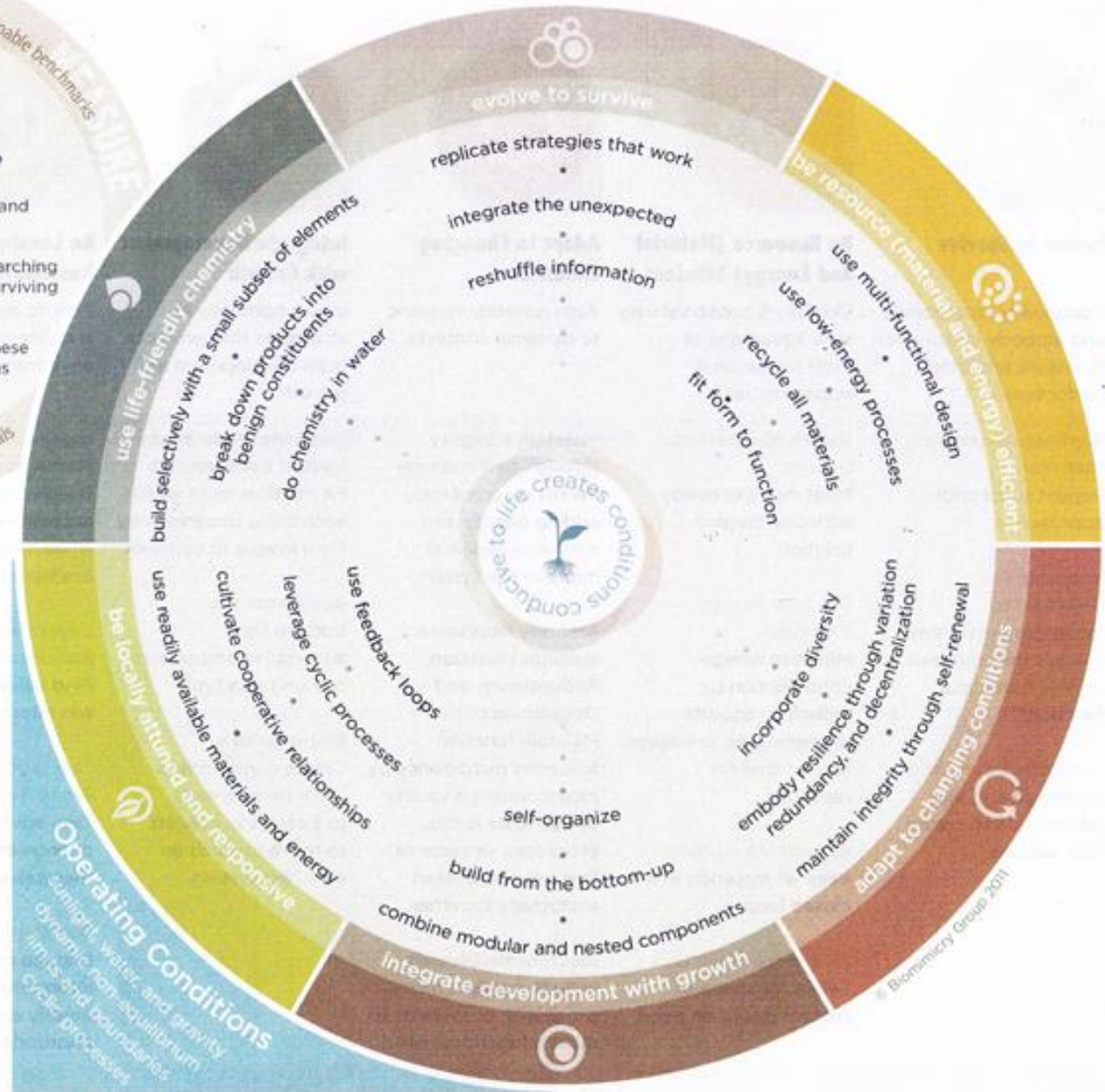
Life's Principles represent the overarching patterns found amongst species surviving and thriving on Earth.

Life integrates and optimizes these strategies to create conditions conducive to life.

sustainable benchmarks

innovative strategies

aspirational ideals





# Life's Principles: Design Lessons from Nature

*Life's Principles represent the overarching patterns found amongst species surviving on Earth.*

Nature as Mentor = Aspirational ideals

Nature as Model = Innovative strategies

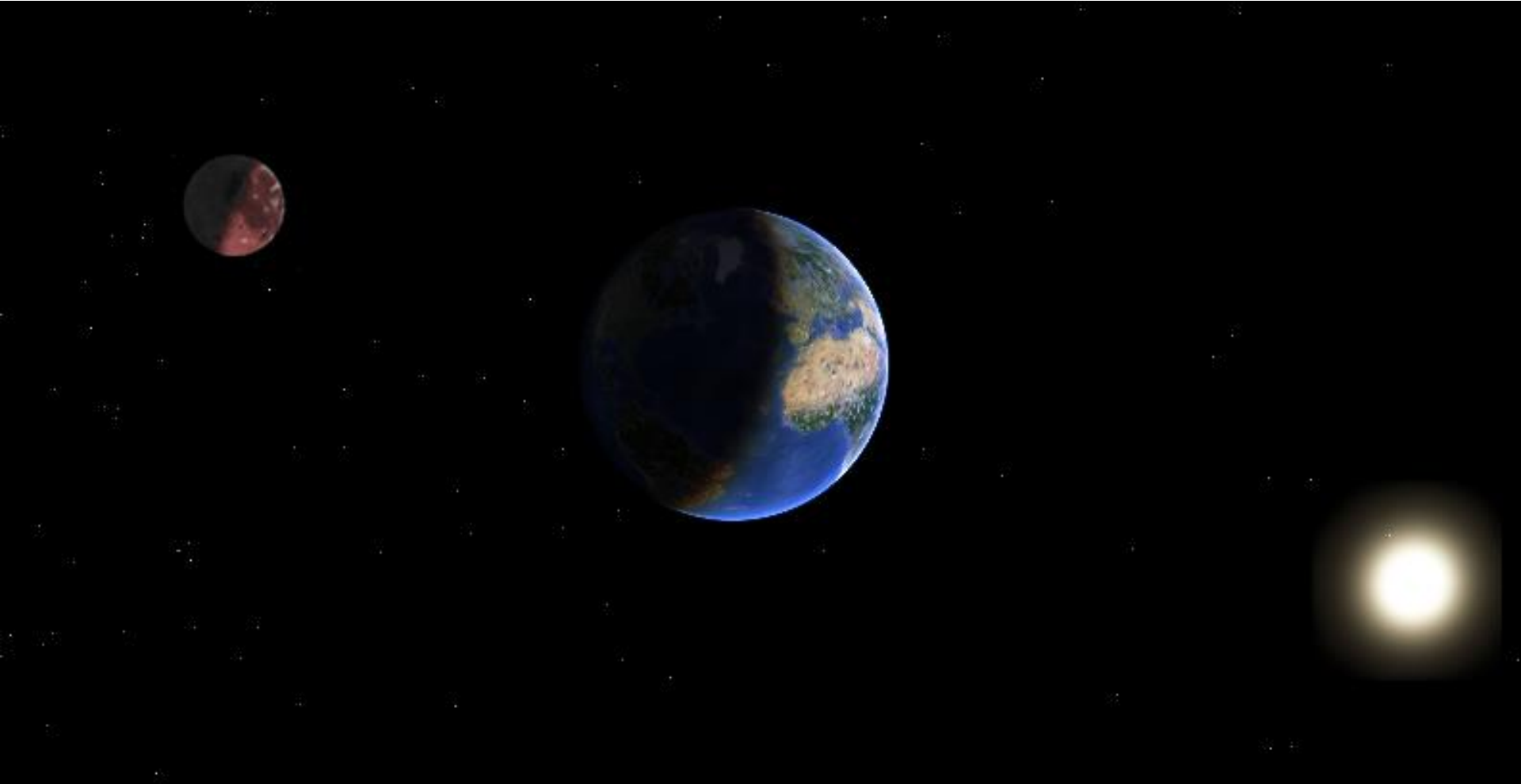
Nature as Mentor = Sustainable benchmarks







# Earth's Operating Conditions



\*sunlight

\*limits and boundaries

\*dynamic non-equilibrium

\*cyclic processes



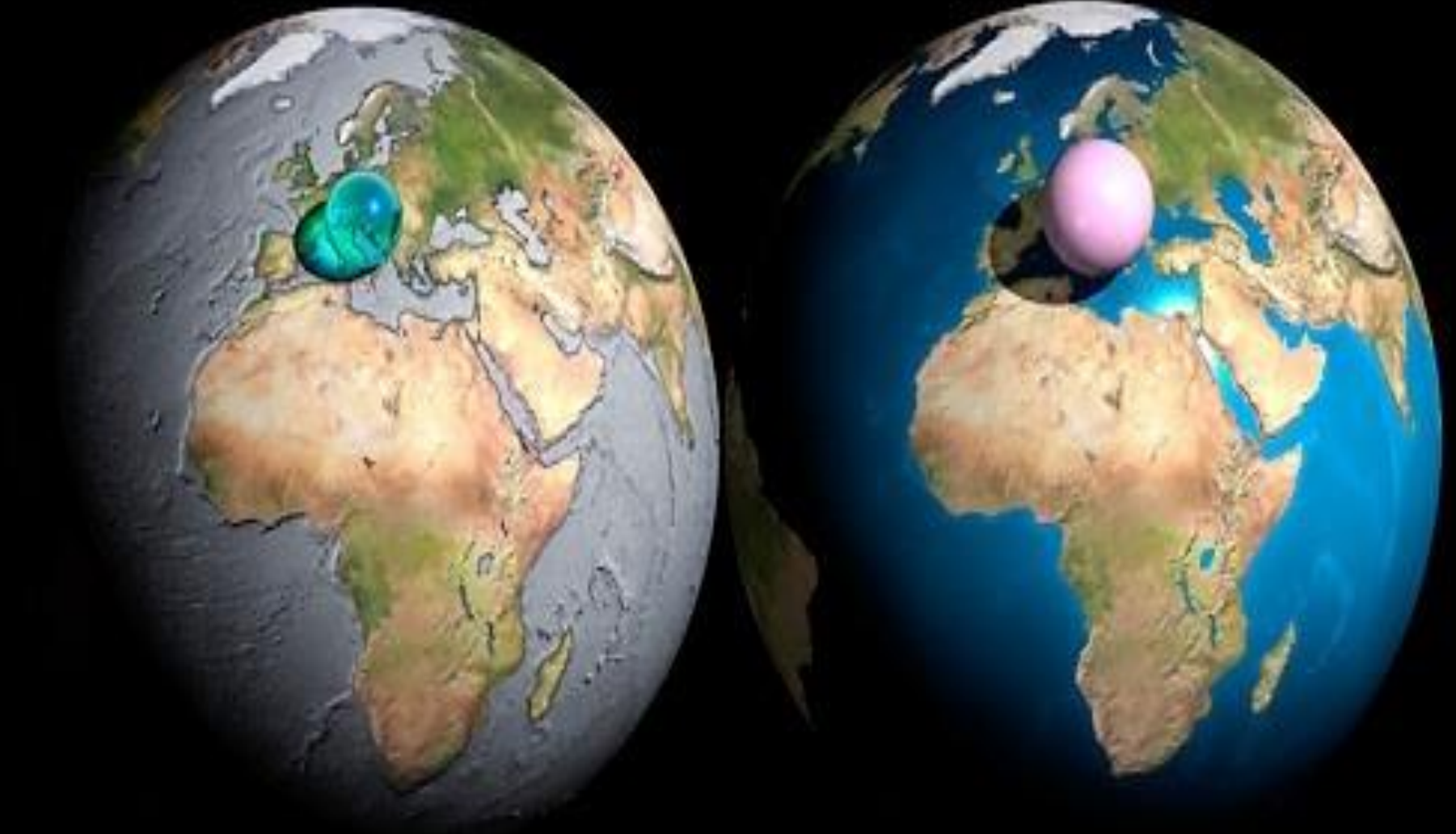


Life is subject directly or indirectly to sunlight, water and gravity



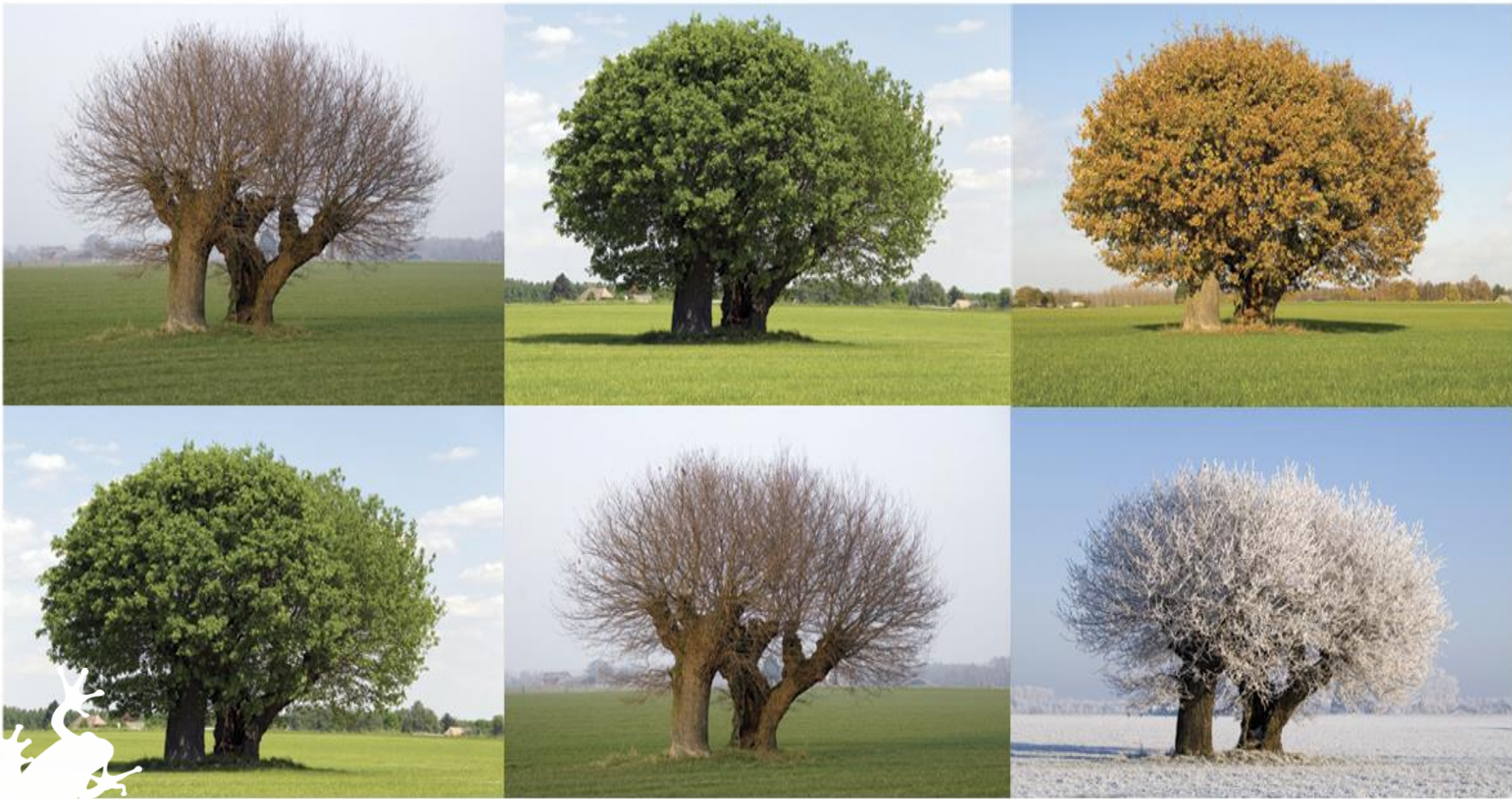
Life is subject to dynamic non-equilibrium





earth is subject to limits and boundaries

SCIENCEPHOTOLIBRARY



life on earth is subject to cyclic processes





Biomimicry strives to emulate general patterns and processes found in Nature.  
We refer to these as Life's Principles.



# LIFE'S PRINCIPLES

## Biomimicry DesignLens



# Be Resource Efficient (Materials and Energy)

Skillfully and conservatively  
take advantage of  
resources and opportunities





Be Resource Efficient (Material and Energy)

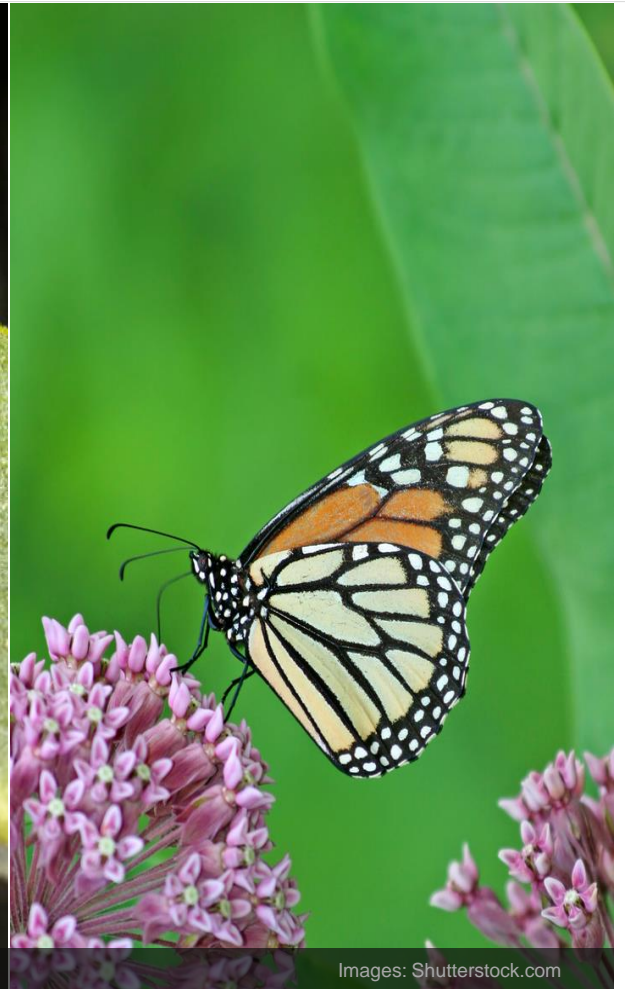
Solar Home





# Use Life-friendly Chemistry

Use chemistry that  
supports life processes



## Nature's Chemical Defenses



Use Life-Friendly Chemistry



# Integrate Development with Growth

Invest optimally in strategies  
that promote both  
development and growth

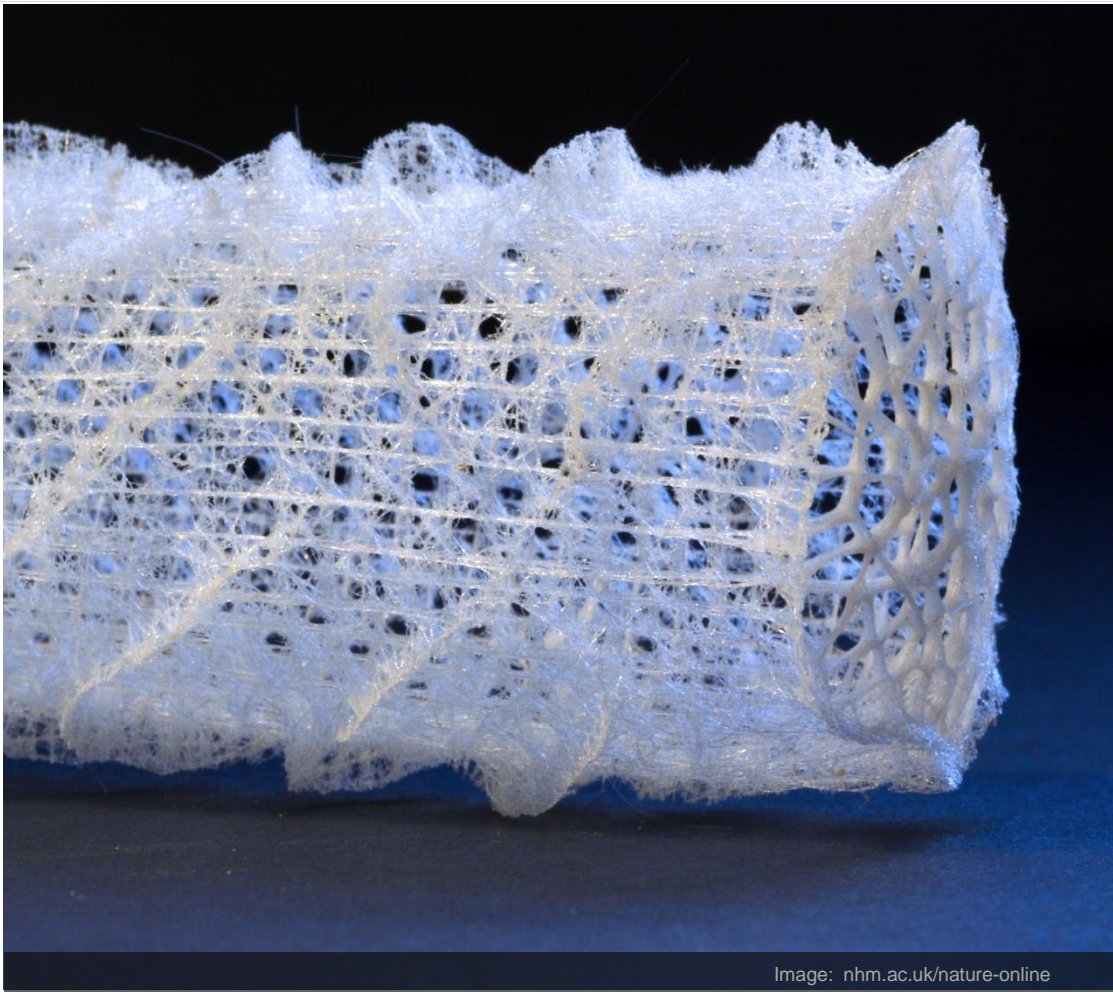


Image: [nhm.ac.uk/nature-online](http://nhm.ac.uk/nature-online)

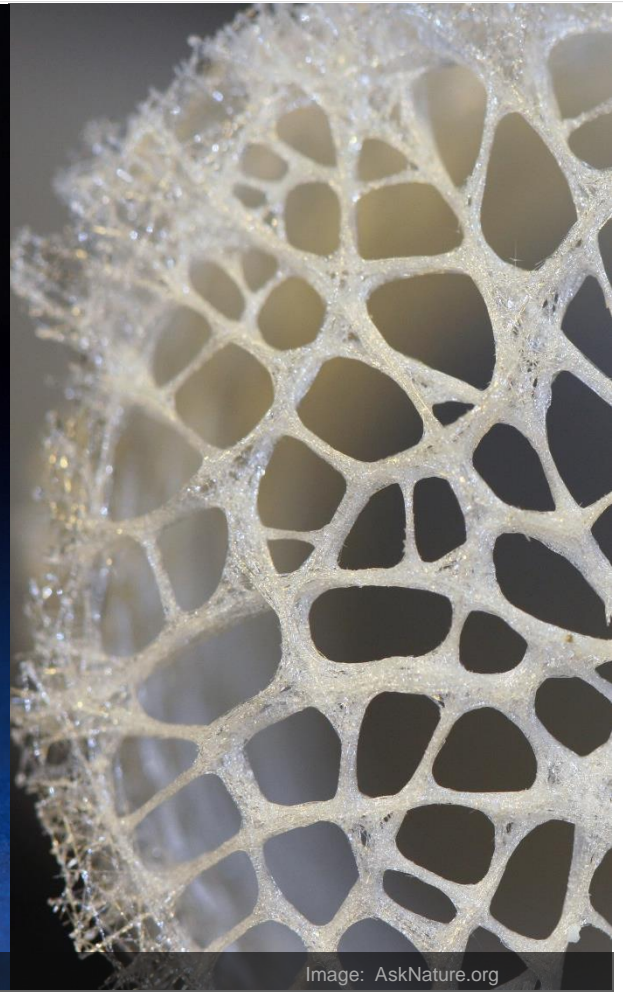


Image: [AskNature.org](http://AskNature.org)

## Glass Sponge from the Deep Sea



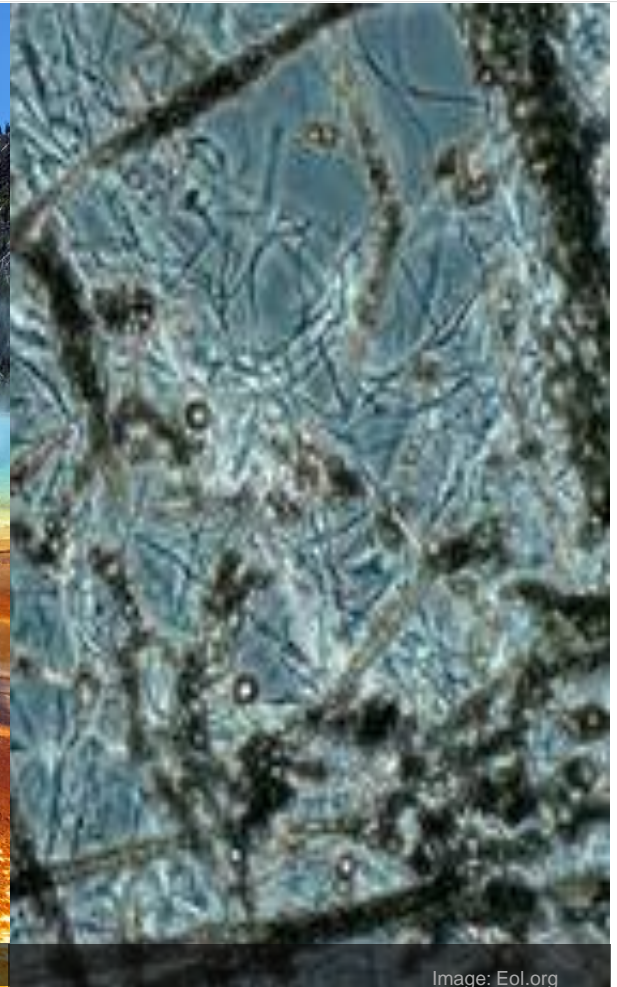
Integrate Development with Growth





# Be Locally Attuned and Responsive

Fit into and integrate with the surrounding environment



Be Locally Attuned and Responsive

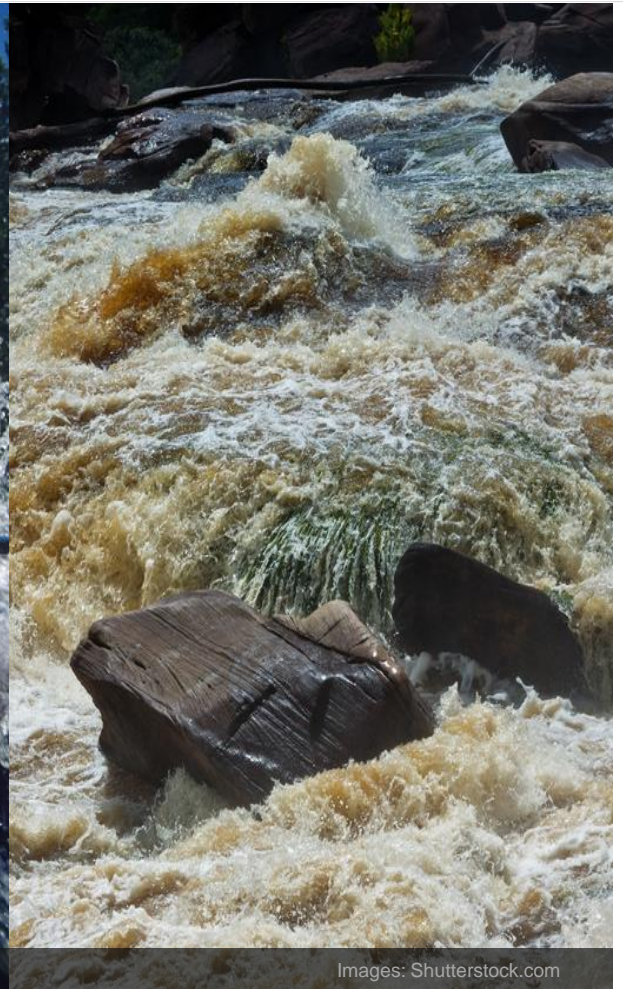
## Extreme Bacteria



# Adapt to Changing Conditions

Appropriately respond to dynamic contexts





Images: Shutterstock.com



Adapt to Changing Conditions

Go with the Flow



# Evolve to Survive

Continually incorporate  
and embody information to  
ensure enduring performance





Image: Diana Hammer, USEPA



Image: Milltownstatepark.org



Evolve to Survive

# Involve Stakeholders

# IBD - Evaluation

- Evaluate- an exercise to measure, evaluate, or estimate the nature, quality, ability, extent or significance of a particular solution.
- Evaluating using biomimicry is an innovative way for humans to critique their project's appropriateness.
- Evaluations with Nature as the measure provide higher standards than conventional measuring tools – since they are based on natural models





# How to Evaluate using Nature

- Life's Principles are the primary metric, looking for the ecological feasibility of the proposed solution:
  - ✓ Does the design fit within the earth's operating conditions?
  - ✓ Does it draw on deep patterns and principles of the natural world?
  - ✓ Will the design function like the other 30 million species alive today?

# Life's Principles Checklist

- ☐ Evolve to survive
- ☐ Be resource (material and energy) efficient
- ☐ Adapt to changing conditions
- ☐ Integrate development and growth
- ☐ Be locally attuned and responsive
- ☐ Use life-friendly chemistry

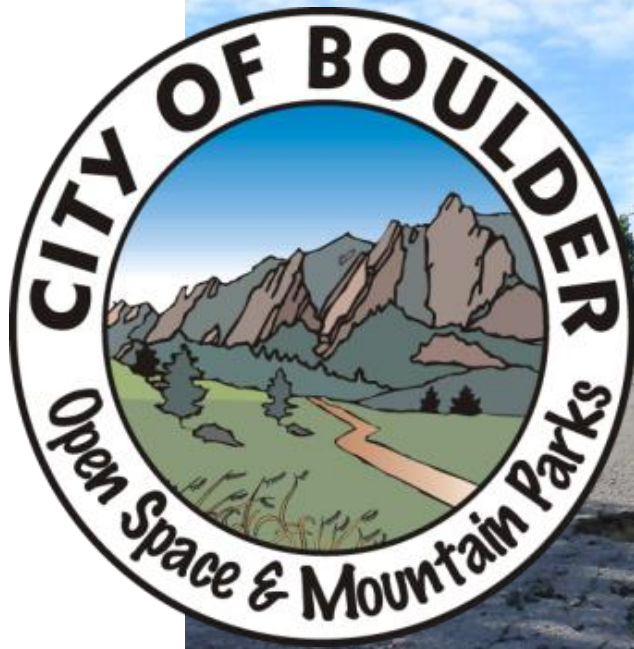
*"After 3.8 billion years of evolution, nature has learned what works, what is appropriate, and what lasts here on earth."*

*Janine Benyous*



# Why Integrate Biology into Design?

- Benefits of Evaluating:
  - Identify missed limits and opportunities
  - Pre-test for success
  - Asks “*What Would Nature Do?*”
- A biology-based evaluation would improve the evaluating stage by bring survival strategies that are important in the natural world.



## Genus of Place for Boulder OSMP

How does nature maintain shape

How does nature shed water?

How does nature increase infiltration?



### Evaluate using LPs:

- Use life friendly chemistry
- Use readily available materials & energy
- Incorporate diversity
- Combine modular and nested components



# What Wouldn't Nature do?

*Life's Principles represent the overarching patterns found amongst species surviving on Earth.*

Nature as Mentor = Aspirational ideals

Nature as Model = Innovative strategies

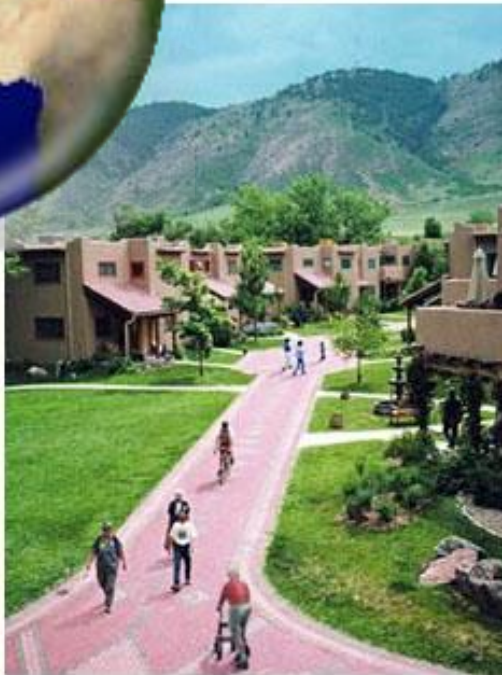
Nature as Mentor = Sustainable benchmarks





# What is a system?

*A system is a group of independent but interrelated elements comprising a unified whole.*



# Paradigm Shift – *thinking in systems*

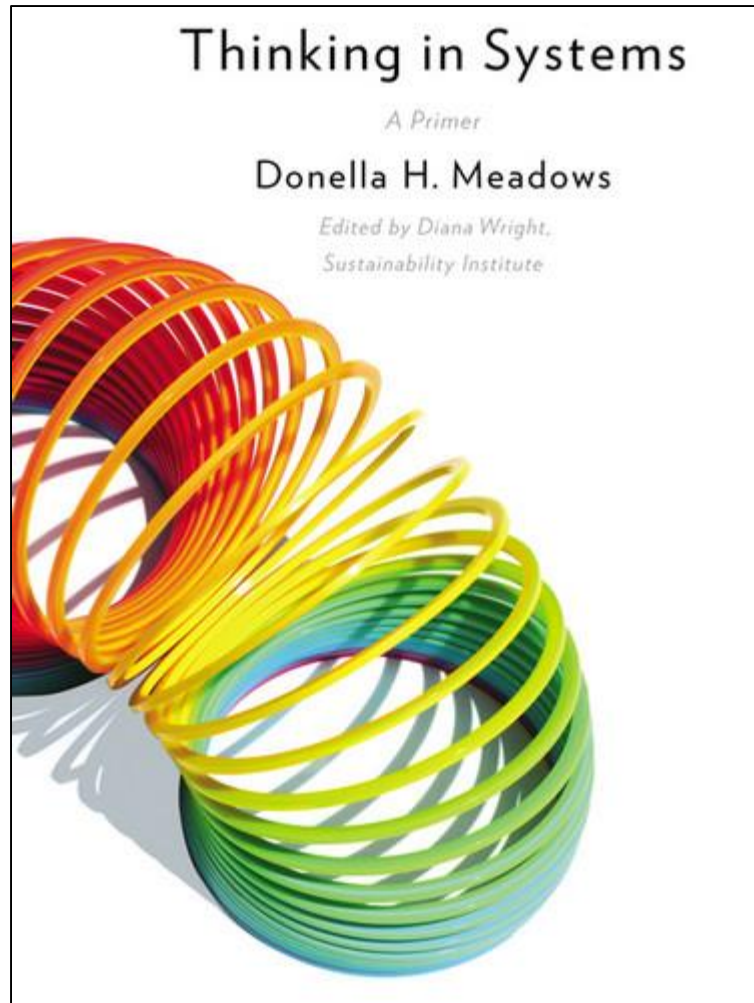
- In order to change behaviors, we need to first change mindsets.
- A paradigm shift is a complete change in core values and belief systems that facilitates a new condition.





# Donella Meadows

<http://www.donellameadows.org/>





# Places to Intervene in a System



Increasing Leverage

1. **THE POWER TO TRANSCEND THE PARADIGM**
2. Mindset or **PARADIGM** out of which the system – its goals, structure, rules, delays, parameters – arise
3. **GOALS** of the system
4. **Power to CHANGE**, add, evolve, or self-organize system structure
5. **RULES** of the system (e.g., incentives, penalties)
6. Structure of **INFORMATION** flows
7. Gain around driving **POSITIVE feedback loops**
8. Strength of **NEGATIVE feedback loops**, relative to the impacts they are trying to correct against
9. **Length of DELAYS**, relative to the rate of system change
10. **STRUCTURE** of material stocks and flows
11. **Sizes of BUFFERS** and other stabilizing stocks, relative to their flows
12. Constants, **PARAMETERS**, numbers

# August Homework

- Continue work with your team on your challenge, researching nature and abstracting strategies.
- Develop a summary of your team's work to-date:  
It is critical that these summaries are completed by August 4th
- In-Person session logistics:  
Complete the registration form & send to Sheridan by July 31<sup>st</sup>
- iSite
- Optional:
  - Listen to optional radio show: 2011 Bioneers Conference interview with Dayna Baumeister and Marie Bourgeois
  - Read *Leverage Points: Places to Intervene in the System* by Donella Meadows

# Check-In Phone meetings

- Diana and Marie are available to answer questions or discuss any issues you are having during these 2 optional phone-in meetings:
- July 22 at 9:00 – 10:00 MST
- July 29 at 9:00 – 10:00 MST
- Call in number: 866-299-9141
  - Access code: 908-79-663



# In-Person Session – Livingston, MT

## August 9 – 13, 2015



Final Case Study Reports are due  
to Diana and Marie by  
September 11, 2015.

Final report out webinar is  
scheduled for:  
September 16, 2015  
9:00 – 10:00 MST

# Questions?

Remember to submit your reservation form for the in-person session in Montana with biomimicry experts!

